

STANDING ORDER NO.09/2012

OFFICE OF THE COMMISSIONER OF CUSTOMS (IMPORT)
JAWAHARLAL NEHRU CUSTOM HOUSE, SHEVA
TAL URAN, DIST-RAIGAD, MAHARASHTRA-400707

F. No. S/22-Gen-221/2011-12 AM (I)

Date: 12 .03.2012

STANDING ORDER NO. 09 /2012

Sub: New Pictorial Health warning- implementation of the cigarettes and other Tobacco Products (Packaging and Labeling) Rules, 2008 – reg.

Attention of all concerned officers of JNCH is invited to the [CBEC instructions F.No. 450/160/2009- Cus.IV dated 29.12.2009](#) and the Ministry of Health and Family Welfare Notifications No. 417 (E) dated 27.05.2011 on the above mentioned subject.

2. The Cigarettes and other Tobacco Products (Packaging and Labeling) Rules, 2008 Rules prescribe the manner in which the specified health warning shall be displayed on the tobacco product packs covering all types of tobacco products produced, supplied, imported and distributed in India. The Rules came into effect from 31st May, 2009.

3. A set of new pictorial health warning has been issued by the Ministry of Health & Family Welfare vide Notification G.S.R no. 417 (E) dated 27.05.2011, which came in to force from 1st December, 2011. Accordingly, all the tobacco products manufactured / packaged/ imported for sale in India have to bear the new specified health warning as prescribed in the said Notification. A copy of the Rules is available on the Ministry's website: www.mohfw.ni.cin under National Tobacco Control Programme.

4. The Board has instructed that the Customs field formations dealing with clearance of these products shall ensure strict compliance and implementation of the specified health warning on the cigarette and other tobacco products as per notification G.S.R. No.417 (E) dated 27th May, 2011

5. All the officers are directed to comply with the above said instructions.

Sd/-

(B. RAVICHANDRAN)

Commissioner of Customs (Import)

To

All officers / staff concerned

Copy to:

1. Chief Commissioner Customs, JNCH, Mumbai-II,
2. Commissioner of Customs (Export),
3. All Addl./Jt. Commissioners of Customs (Import), JNCH, Mumbai-II,
4. All Dy./Asstt. Commissioner of Customs, (Import), JNCH, Mumbai-II,
5. Website of JNCH.